

# FOR IMMEDIATE RELEASE

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## No Child Left Unplugged Releases Finalized Website

No Child Left Unplugged today announced the release of its final website, designed to provide an opportunity for guests to learn more about the program, get involved, and donate using PayPal's secure web services. The site was developed pro bono by the Bay Area's own SunDesign Studios ([www.sundesignstudios.com](http://www.sundesignstudios.com)) – which also created NOCU's logo, stationary, and other branding materials.

For the public, the site provides plentiful opportunities to learn about NOCU and its programs, as well as Megan Furth Academy – the pilot program launched at the beginning of the 2007-2008 academic year. It also includes forms for potential volunteers to sign up to become involved with the program in roles ranging from providing tutoring in a NOCU computer lab to helping with administrative tasks. For potential recipient schools, the new site offers the change to learn about the program's requirements and to request consideration. It also gives the opportunity for potential partner schools and lead donors to express their interests in the program.

A key feature of the new website is its ability to accept donations through PayPal, which is essential as NOCU aims to expand into other schools in coming years and seeks to gain public support for its work. Using PayPal's system, NOCU can now accept donations from Visa, MasterCard, American Express, and Discover, as well as balances from a user's PayPal account – all with the comfort and security of one of the world's largest online financial firms. NOCU's administrative costs are very low, ensuring that donors' money goes straight to the classroom where it is needed most. All donations to NOCU are tax-deductable under section 501(c)3 of the United States Internal Revenue code.

For more information about the new website or the NOCU program, please contact Corey Linehan using the information above.

## About NOCU

No Child Left Unplugged (NOCU) is an IRS-recognized 501(c)3 nonprofit organization committed to bridging the digital divide through education. Our mission lies in developing best-in-class technology programs at schools that cannot otherwise afford them, focusing on a curriculum designed to build expertise, confidence, and intuition with computers – the best way to ensure skills that remain useful in the long term. You can learn more about the organization and its mission at [www.nocu.org](http://www.nocu.org).

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